

PMTA Board Meeting Minutes

November 7, 2015

Mount Joy, PA

7 pm

Members present: Amanda Gunderson, Patricia Powell, Mary Lynne Bennett, Jocelyn Swigger, Donna Beach, Sue Kuntz, Deborah Rodgers, Ed Kuhn, Deborah Ronning, Paul Fierro, Teri Smith, Steven Smith, Chris Guzman, Jackie Herbein, Gilya Hodos

Meeting was called to order by President Deborah Rodgers.

Approval of minutes: The following corrections were made to the previous meeting's minutes: The website address listed on the second page is pamusicteachers.org. When Henry Wong Doe joins the conference committee, Elaine Friedlander will also be co-chairperson of the conference. *Motion to approve as amended by Steven Smith, seconded by Mary Lynne Bennett, unanimously approved.*

Presidential Report:

Deborah Rodgers took over the presidency July 1st. It has been a busy season. She sent out thank yous for foundation fellows and attended the Philadelphia foundation fellow conference. She worked with Donna Beach to have local chairs contact unpaid members and submit the unpaid members report to MTNA.

Erie chapter: The local chapter president, Sister Danielle Neal, has been having some health issues, and will retire from the presidency. Natalya Natrasolya will take over. The chapter is down to six members, and has been competing with another local, non-MTNA, group. They would like to hold some events in conjunction with the other group. There might be some MTNA grants that could inspire the other federation to collaborate on events.

Planning for future events: The competition will be November 5-6 2016 at West Chester University. Patricia Powell is still waiting to hear from Conference Services there. Henry Wong Doe has all rooms reserved at Indiana University of Pennsylvania for the competition November 4-5 2017. Deborah sent a prospectus to Eric Fung to have the 2017 conference at Lebanon Valley, but he has not responded yet. She has been in touch with Joanne Kirchner about having the competition in 2018 at Temple. Deborah wrote to Nathan Hess about the possibility of having the Dorothy Sutton Performance Festival at Mercyhurst College, and is waiting to hear from him.

MTNA national leadership summit report The meeting took place September 11. Membership is down in all states, and there was a special session just on membership. There were suggestions about changing thinking to adapt to changing times, and a recommended book was *The End of Membership As We Know It* by Sarah Slidek. MTNA is setting up webinars which will be available on the website. There was a request for MTNA to do more to advertise private instruction, and they are looking into Facebook ads. The MTNA headquarters

have moved down the street to a new location which is 1500 square feet larger, is rent-free for the first nine months, and has a small recital room. They are looking to buy a piano for it. Some clarification about competitions/festivals and the FTC: it is allowed to have festivals which are closed to members, but not competitions (because of the understanding that festival high markings have a lower market value than competition ones). It is allowable to regulate the conduct of judges, and it is allowed to require non-members, like members, to volunteer time for a competition. There was a reminder that it is not allowed to discuss current pricing at meetings, but discussions of historical pricing are allowable. The Eastern Division competition will be at Rowing University in New Jersey. The 2017 national conference will be in Boston, but the exact location has not been chosen yet. There is a new certification chair at MTNA, who said the best ways to encourage certification are the newsletter and national conference. For composer commissions, MTNA is planning to transition to electronic copies and mp3s.

Treasurer's report:

Motion for board resolution reflecting new officer slate. Board resolution states signers on checking account are Jacqueline Herbein (treasurer), Teri Smith (DSPF chair), Mary Lynne Bennett (Vice President), and Deborah Rodgers (President), removing the name Jeffrey Harris (former treasurer). Motion by Jacqueline Herbein, seconded by Jocelyn Swigger, unanimously approved.

See attached report for numbers. PMTA is doing well. One change is that PMTA now has its own TB Emeritrade account. The market goes up and down, but the \$110K transferred in August is now at \$114K, and PMTA is not paying anyone to oversee that. Steven Smith and Jacqueline Herbein on the financial committee agreed to let the funds sit in the Emeritrade account for two years before deciding what to do with the profit. The proposed budget includes projected and year to date (from the end of October); see attached. The advertising sponsorship has come through. The budget includes \$800 for commissioned composer even though there will be no commission this year, because the PMTA board agreed to support \$5000 of travel to MTNA nationals should a Pennsylvania commission make the finals, so we will put money towards that every year.

Deborah Rodgers asked why membership income for the year is so low in the numbers, and the reason is that the MTNA year for dues starts April 1, and the fiscal year starts on July 1, so the bulk of dues come in April, May and June, and the membership numbers even out in the spring. The conference income was \$8,870, total expenses \$10,950 [see attached for exact numbers]. This coming year will be more expensive because it is in a resort hotel.

Dorothy Sutton Performance Festival report: Teri Smith reported that the day went smoothly. Board members applauded a good performance festival day. This year's numbers were slightly down, with several locals not participating, but 281 students performed. The most significant difference from last year was an increase in ensembles, with 29 students playing in ensembles (last year there were 4). There was also an increase in non-pianists, including 12 composers. Composers do not pay to come, so do not add to revenues. See attached report for exact

income numbers. Teri reminded members to use the MTNA Office Depot discount card, which saved hundreds of dollars on program printing. Tuning costs are still uncertain; PMTA paid for tuning last year.

In June, Teri Smith fired the previous person who had failed to redesign the online theory test, and has now hired a PhD theory student. The music history and technique questions (such as scale fingerings) are gone; none of the other instruments had to do scale fingerings. The test will be in Sibelius, and should be ready by next year.

There was some discussion about many teachers failing to attend the DSPF when their students are playing. This year 57 teachers were involved, and 21 did not come. If, when registering, they say they will not come, they are charged a \$30 fee. Jacqueline Herbein sends that bill through PayPal. Mary Lynne Bennett pointed out that many teachers teach on Saturdays, and do not want to lose a day of income, and that travel time is a consideration. There was some discussion about how it can be tricky when a teacher sends several students without attending, but that students should not host recitals. *Motion to institute a no-show fine of \$20 on top of the original \$30, for a total of \$50 for non-attendance at the last minute, by Steven Smith, seconded by Paul Fierro, passed unanimously.*

Competition Report: Amanda Gunderson has been working with Jackie Herbein. This round of competitions has the national records for entrants. Last year had 2 YAs, this year 10, with 67 entrants total. A couple of changes, because the competition is so big, are that everyone gets a warmup time in a separate venue. Students get a 30 second warmup on the performance piano. There will be no winner's recital. Amanda requested all hands on deck, both for appointed times and to help out with registration.

Membership report: Donna Beach said that according to MTNA, national membership is down (and MTNA is e-mailing lapsed members), but ours seems to be up: 585, up from 576 last year, up from 569 the year before that. PA has the highest membership in the Eastern Division (even higher than NY) and the third highest in the country. Active members are down slightly this year, but collegiate members are up, thanks largely to work by Patricia Powell. This is the first year PMTA membership is free for collegiate members, and we have 45 collegiate members: 8 Penn State, 12 Seton Hill, 18 West Chester. Donna pointed out that the students are the future of PMTA. Certified members are slightly down. Some local chapters have increased slightly: Northern Delaware, Greater Pittsburgh, Central PA. Variety is increasing slightly in primary teaching areas. Donna noted that we want variety, and that students are the future of PMTA. The membership incentive for new members attending conference in their first year is a rebate of state dues. The third person to receive that rebate is Dorian Toth.

There was some discussion about retaining and building membership at the local level, including the point that it will be important for PMTA to use technology well, including video clips on the website.

Certification Report: Paul Fierro brought a list of teachers who have completed certification

and those who are currently in the process (see attached), and thanked Mary Lynne Bennett for helpful guidance in a conversation last summer. Paul has made some requests for information from the national certification chair about the exact evaluation process, including a rubric; more transparency about the evaluation process; and information about how to get more involved. He has also requested an extended discount for collegiate students who have completed degrees and certificates (currently there is no discount after one year). Paul is hoping to bring some clear answers to June's meeting.

Sponsorship Report: Sue Kuntz reported that sponsors get a year from when they sign up, and that can be tricky because then everyone is on a different timetable. Jacquelyn Herbein and Mille Eben are both very helpful. Finding new sponsors is difficult and frustrating, because people do not respond. There was discussion about schools using their free sponsorship after hosting. *Motion to give sponsorship to any institution hosting the chamber music competition for that academic year, by Jacqueline Herbein, seconded by Patricia Powell, passed unanimously.* There was discussion about allowing and finding non-musical sponsors, called "patrons," on a separate page on the PMTA website. *Motion to allow Sue Kuntz to work with patrons (non-musical with no logo) to put up messages of support for PMTA and other activities on the PMTA website by Steven Smith, seconded by Elaine Friedlander, passed unanimously*

Collegiate Chapters Report: Patricia Powell reported that, although collegiate recitals have been a very positive thing at past conferences, we will not have one this year because we do not have a space for one. Mary Lynne Bennett confirmed that there will be some time in the schedule for students to do something, so we will invite students to submit for a poster session and for Lightning Talks (10 minutes, which do not have to follow the conference theme of Music and the Brain).

Conference Report: See written report from Mary Lynne Bennett and Elaine Friedlander. We have a great lineup of speakers and artists. Seven Springs has golf courses, zip lines, and other resort amenities. The architectural landmark Falling Water is very close by, and we are hoping to include a group tour as an additional option on registration. There will be an earlier deadline because of their planning for groups--only so many people are allowed in the house at one time. Spencer Myer is the conference artist, and Noa Kageyama is keynote speaker. Information is coming in from clinicians slowly.

Local Association Grants Gilya Hodos reported that there were 6 grants this year, and that Deborah Ronning and Warren Magid were helpful in administering them. There was some discussion regarding two of the grants. The executive board reviewed the direction local association grants should take. Gilya will adjust the grant application to reflect that, and we will put it up on the website. In that past there has been no ceiling on the amount, but now there is a \$2000 cap, with \$500 cap per request, to be shared equally among local associations. That amount is based on past requests, and the committee could petition for extra funds if a really exciting opportunity came up. Deborah Ronning pointed out that firm criteria are helpful, so that if two chapters get together to sponsor the same clinician for an event, they will not both pool \$500 to cover \$1000 for one artist fee.

New business: Millie Eben has given one year notice resigning the PMTA webmaster position, so we need to canvas to find someone. We will send out to local associations to see if anyone would like to do it, and if there are no takers, then advertise to general public. There was discussion of crafting the position description as a possible arts internship. Jackie Herbein pointed out that if we do hire from outside the organization, we will have to be more proactive about making sure the website looks the way we want. The position is a paid position, \$25-\$30 an hour for 50 hours over 9 months.

Mandatory Reporting of PA Clearances: In light of a new ruling from the PA legislature, we must include a statement on our website that the list of teachers does not include information about whether teachers maintain current criminal child clearances. *Motion to include statement on web page "This list does not reflect whether or not teacher maintains current criminal child clearances" by Mary Lynne Bennett, seconded by Steven Smith, passed unanimously.* We will add a page to the PMTA website called "Mandatory Clearances and Reporting." That page will include information and resources for criminal child clearances, as well as an explanation of clearance requirements for competition judges and volunteers. Paul Fierro reminded the group that anyone who comes into professional contact with children is required to report any suspected child abuse.

No reports from MTNA foundation or College University Faculty.

Motion to adjourn by Susan Kuntz, seconded by Paul Fierro, approved unanimously.

Meeting adjourned.

Respectfully submitted,

Jocelyn Swigger, Secretary

Treasurer's Report
11/7/15

Balance 10/31/15 – Business Green Checking	\$21,755.56
Balance 5/31/15 – Business Green Checking	\$14,253.75
Balance 10/31/15 – Business Partners Money Market	\$8,119.42
Balance 5/31/15 – Business Partners Money Market	\$113,114.38**
Balance 10/31/15 – Business Green Checking 2	\$5,845.65
Balance 5/31/15 – Business Green Checking 2	\$2,230.02
Balance in PayPal Account	\$0.00
Balance 10/31/15 - TDAmeritrade Account	\$113,757.47
Total Assets	\$149,478.10

**Transfer of \$110,000 to TDAmeritrade for investments made beginning 8/6/15

NOTE: most DSPF/PMTA/MTNA Competition expenses not reflected in above balances.

Respectfully submitted,

Jacqueline Herbein

PMTA Proposed Budget 2015-2016 EXCLUDING DSPF

INCOME	Projected	YTD	Comments
Advertising/Sponsor	\$750	\$75	\$300 pending
Comm. Composer	\$0		
Conference	\$9000		
Donations	\$0		
Dues	\$22,000	\$8685	
Keystone CM	\$500		
Keystone Comp	\$600		
MTNA Competitions	\$3800	\$3815	
TOTAL	\$36,650		

EXPENSES	Projected	YTD	Comments
Admin. Ass't	\$1000	\$640	
Awards	\$150		
Board expense	\$8000	\$936	Travel, hotel, food
Comm. Composer	\$800		\$800 of \$5000 national
COMPETITIONS:			
Keystone Chamber Music	\$500		New line item
Keystone Composition	\$1600	\$	
PMTA/MTNA Composition	\$750	\$751	
PMTA/MTNA Performance	\$3600	\$3645	Judges/winners/hospitality
Conference	\$12,450		
Donations	\$350	\$	Incl. state pride/raffle
Grants - LA and Student Chapter?	\$1685	\$860	
Insurance	\$2260	\$1475	
Legal	\$	\$	
Membership Incentives	\$250	\$65	
Newsletter	\$500	\$	Layout,Printing and postage
Officer Expenses	\$130	\$140	Postage/flashdrive
PayPal Fees	\$275	\$99	DSPF
Supplies	\$350	\$181	Incl. Robly fee
Website	\$2000	\$168	
TOTAL	\$36,650		

PMTA Budget 2014-2015 EXCLUDING DSPF

INCOME	Projected	End of Year	Comments
Advertising/Sponsor	\$1000	\$850	
Comm. Composer	\$750	\$750	From MTNA
Conference	\$9000	\$8870	
Donations		\$579	Dissolution of Slippery Rock Chapter/Steven Smith
Dues	\$22,000	\$23,534	
Keystone CM		\$650	New line item addition
Keystone Comp	\$700	\$575	
MTNA Competitions	\$2685	\$2685	
TOTAL	\$35,135	\$38,493	

EXPENSES	Projected	End of Year	Comments
Admin. Ass't	\$1000	\$1020	
Awards	\$150	\$	Additional Student Chapter ?
Board expense	\$8000	\$8026	Travel, hotel, food
Comm. Composer	\$3400	\$2060	\$1000 state performance \$100 mileage stipend \$800 of \$5000 national
COMPETITIONS:			
Keystone Chamber Music		\$500	New line item
Keystone Composition	\$1750	\$1621	
PMTA/MTNA Composition	\$775	\$775	
PMTA/MTNA Performance	\$2800	\$3003	Judges/winners \$300 to nat'l finalist/Refund
Conference	\$10,000	\$10,925	
Donations	\$450	\$489	Incl. state pride/raffle/ \$75 from PayPal to Boys & Girls Club for Al Rinaldi
Grants - LA and Student Chapter?	\$850	\$837	
Insurance	\$2260	\$2257	
Legal	\$	\$	
Membership Incentives	\$500	\$495	
Newsletter	\$500	\$477	Layout,Printing and postage
Officer Expenses	\$75	\$162	Warren Magid incl.

PayPal Fees	\$275	\$261	\$108.93 DSPF
Supplies	\$350	\$335	Incl. Robly fee
Website	\$2000	\$3590	
	\$35,135	\$36,833	

Conference 2015

Income

Registrations	\$5800 (before PayPal service fees)
Onsite regist.	\$660
Advertising	\$1275
Donations	\$225 (CPMTA and S.Smith)
Ticket sales	\$670
Raffle proceeds	\$340
Total Income	\$8870

Expenses (* = estimates)

PayPal fees	\$152
Guest Artist	\$3500
Guest Artist Travel	\$500
Clinicians	\$2850
Hotel	\$943
Gulyak/Karpoff/Neely/Silberman	
Conference Book	\$328
Luncheons	\$1004
Friday LA reception	\$250
Saturday Reception	\$235
Student help	\$400(Chris Wahlmark&students)
Supplies/Misc	\$363
Programs/poster/raffle/water	
(Composer performance \$500)	reflected in Comm. Composer budget line item
Recording and copies	\$120
Piano Tuning	\$280
(MTNA Donation \$250)	reflected in Donations budget line item
Total Expense	\$10,925

PMTA Board Meeting
November 7, 2015

Membership

<u>April - October 2015</u>	<u>May-October 2014</u>	<u>May – October 2013</u>
585 members	576 members	569 members

Membership Category

	<u>Nov. 2015</u>	<u>2014-2015</u>	<u>2013-2014</u>
Active	422	426	444
Honorary	1	1	1
Retired	1	3	1
Senior (Active)	115	119	97
<i>Collegiate*</i>	45	27	23
*(Penn State – 8; Seton Hill – 12; West Chester University – 18)			
Certified Members	71	75	

Chapter Members

	<u>Nov. 2015</u>	<u>2014-2015</u>	<u>2013-2014</u>
Main Line Local	99	102	96
Philadelphia Local	69	78	71
Capital Area Local	49	51	56
Northeast Local (Wilkes-Barre)	45	46	48
<i>Northern Delaware Valley Local</i>	45	43	44
Lehigh Valley Local	42	44	45
Lancaster Local	40	41	42
<i>Greater Pittsburgh Chapter</i>	40	38	38
Reading Local	34	38	44
<i>Central Pennsylvania Local</i>	31	30	33
<i>Westmoreland Chapter</i>	15	13	14
Indiana Local	9	11	9
Millenium MTA	8	12	13
York Local	8	8	10
Williamsport Local	8	8	8
Erie Local	6	9	8
No Local Affiliation	54	75	64

Primary Teaching Areas

	<u>Nov. 2015</u>	<u>2014-2015</u>		<u>Nov. 2015</u>	<u>2014-2015</u>
Accordion	2	2	Music Education	9	9
<i>Band</i>	3	1	Music Merchant	1	1
Cello	1	2	No Teaching Area	3	5
<i>Choral</i>	3	2	<i>Oboe</i>	2	0
Clarinet	1	1	Organ	2	3
Composition	3	3	Piano	471	481
Early Childhood Music	1	2	Piano pedagogy	3	7
<i>Elem. Music</i>	2	1	Saxophone	4	5
<i>Flute</i>	10	8	Suzuki Piano	3	3
French horn	0	1	Trombone	1	1
General Music	3	3	Unknown	2	2
<i>Guitar</i>	3	2	<i>Violin</i>	15	12
Harp	1	1	<i>Voice</i>	31	26
Keyboard	1	1	Woodwinds	1	1

Teaching Status

	<u>Nov. 2015</u>	<u>2014-2015</u>
Independent	418	423
College/University	86	89
<i>Student</i>	45	27
Other	19	22
Retired	4	5
Church Music	2	2
Public School	2	2
Commercial Studio	1	1
Music Merchant	1	1

Rebate Recipients

Anthony Fortuna (PANE)

Megan Supina (PACP)