



Thank you for your interest in advertising with PMTA! We welcome support of our mission to bring music to our community. PMTA is a 501c3 educational association. All donations are tax deductible.

*PMTA Sponsor Chair: Susan Kuntz
SusanKuntz@hotmail.com
info@pamusicteachers.org*

WEBSITE SPONSOR

- **Sponsor package:** For a renewable annual fee of \$150, sponsors will receive space on the PMTA website for logo, brief description (under 200 words), a link to their website and a package of 3 membership-wide e-blasts for announcing events related to the sponsor's business. In the event that the sponsor either hosts or underwrites a state-wide PMTA event that is active during that year, the fee for that year will be waived (for example – hosting a conference or DSPF/MTNA competition weekend, underwriting Keystone competition, etc.).
- **Sponsor only:** For a renewable annual fee of \$50, sponsors will receive space on the PMTA website for logo, brief description, and a link to their website.

E-BLASTS

- PMTA will send a single membership-wide e-blast to advertise opportunities applicable to our membership.
- Cost per single eblast is \$50.
- A package of 3 membership-wide e-blasts is available for \$125. (Text does not have to be the same for the 3 e-blasts.)

SPONSORSHIP/ADVERTISING CONTACT - Please provide the following information in your email:

- Company name
- Company contact person
- Company address
- Phone
- Email
- Sponsorship/Advertising preferences (sponsor package, sponsor only, e-blast only)
- Re e-blasts: Indicate date(s) you want your e-blasts sent.

PAYMENT

- PMTA will digitally invoice you according to your sponsorship/advertising preferences.
- Payment via PayPal or credit card preferred. Credit cards are processed via the PayPal site, but you do not need to have a PayPal account.
- E-blast will not be sent, nor sponsor posted, until receipt of payment is confirmed.

SUBMISSION GUIDELINES/COPY

- **PMTA reserves the right to approve all advertising copy.**
- PMTA is not responsible for creating, formatting or editing copy.
- Sponsor should submit original copy in writing in a .docx or .pdf file. Include website addresses for any active links.
- Edits must also be in writing via email with Sponsor Chair.
- Website Sponsor copy is under 200 words. E-blast copy is under 2000 words.

SUBMISSION GUIDELINES/GRAPHICS

- Graphic files must be at least 350 pixels wide at 72dpi in either .gif, .jpeg or .png format.
- Website sponsor graphics are limited to logo plus one other optional graphic.
- Eblast graphics are limited to logo plus two other optional graphics.

SUBMISSION GUIDELINES/GENERAL

- Allow at least **10 business days** from receipt of payment until e-blast is sent. (Sundays not included).
- If there are edits, allow 48 hours from confirmation of final copy until e-blast is sent.
- To resend an e-blast on file, allow 48 hours with no edits, or 76 hours with edits, but also upon confirmation of receipt of payment.

Samples of Sponsor ads may be viewed on the PMTA website Sponsor page. Sponsor e-blasts are available upon request.

PMTA is a 501c3 non profit educational association committed to the pursuit of excellence in music teaching. Our membership averages about 700 independent, public school, private school and collegiate music teachers of all specialties. An affiliate of Music Teachers National Association. Visit pamusicteachers.org for more information.