



*Thank you for your interesting in advertising with PMTA! We welcome support of our mission to bring music to our community. PMTA is a 501c3 educational association. All donations are tax deductible.*

## WEBSITE SPONSOR

- **Sponsor Package:** For a renewable annual fee of \$150, sponsors will receive space on the website for logo, brief description, a link to their website, a package of 3 membership-wide e-blasts for announcing events related to the sponsor's business, plus a listing of the event for a month on the Welcome Page of the PMTA website. In the event that the sponsor either hosts or underwrites a state-wide PMTA event that is active during that year, the fee for that year will be waived. (For example—hosting a conference or DSPF/MTNA competition weekend, underwriting Keystone competition, etc.)
- **Sponsor only:** For a renewable annual fee of \$50, Sponsors will receive space on the website for logo, brief description and a link to their website. Sponsors may upgrade to the Sponsor Package at any time during the fiscal year for an additional \$100 with complete benefits listed above.

## E-BLASTS

PMTA will send a single membership-wide e-blast for a non-member organization to advertise opportunities applicable to our membership. Cost per blast is \$50. A package of 3 membership-wide e-blasts is available for \$125. An additional 30-day Welcome Page announcement listing can be added to a single e-blast for \$25. Fees are payable in advance and complete and finished ad copy must be presented with payment.

Welcome Page Announcement must appear in the following format:  
Event Title/description (1 or 2 lines; maximum 50 words)  
Date/Time/Place  
Admission/Fee (if any)  
Contact info (name, phone or email)

*Fees are payable in advance and complete and finished ad copy must be presented with payment.  
All content must be approved by the Advertising Committee prior to posting.*

*Digital copy required. **EMAIL INFORMATION TO:** [info@pamusicteachers.org](mailto:info@pamusicteachers.org)*

**CHECKS ARE PAYABLE TO PMTA AND MAILED TO:**  
*Jacqueline Herbein, PMTA Treasurer, 3008 Bryer Ridge Court, Export PA 15632.*

**PAYMENT BY CREDIT CARD CAN BE DONE USING PAYPAL.**  
Send to [info@pamusicteachers.org](mailto:info@pamusicteachers.org)

**PMTA Website Sponsorship & Eblast**

Date: \_\_\_\_\_

**Company Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact person: \_\_\_\_\_

**PLEASE SELECT:**

**WEBSITE SPONSORSHIP**

\_\_\_\_ Sponsor Package - \$150 *renewable annual fee*  
(*logo/link/description on PMTA website, 3 email blitzes, homepage ad/1 month*)

Dates you want emails sent: \_\_\_\_\_

\_\_\_\_ Sponsor only - \$50 *renewable annual fee*  
(*logo/link/description on PMTA website*)

**E-BLAST**

\_\_\_\_ Single membership-wide email - \$50    Date you want the email sent: \_\_\_\_\_

\_\_\_\_ Email Package (3 emails) - \$125    Date(s) you want the email(s) sent: \_\_\_\_\_

**PAYMENT**

\_\_\_\_ Paying by check:

Checks are made payable to PMTA and mailed to the PMTA Treasurer:  
Jacqueline Herbein, 3008 Bryer Ridge Court, Export PA 15632

\_\_\_\_ Paying by credit card via PAYPAL. An invoice will be sent.

***Announcements will not be sent until payment is received.***

**Ad copy goes to: [info@pamusicteachers.org](mailto:info@pamusicteachers.org) All copy must be approved.**