

PMTA Board Meeting

June 11, 2017

Lebanon Valley College, Annville PA

Meeting was called to order at 6:51 AM.

Present: Deborah Rodgers, Mary Lynne Bennett, Lois Svard, Gilya Hodos, Teri Smith, Steven Smith, Elaine Friedlander, Jackie Herbein, Chris Guzman, Sue Kuntz, Donna Beech, Ed Kuhn, Jocelyn Swigger

Absent: Patricia Powell, Paul Fierro, Amanda Gunderson, Nanette Solomon

Correction to the minutes: In the Treasurer's report: MTNA Competitions are not Dorothy Sutton income

Motion to approve as amended: Lois Svard, Steven Smith seconded. Approved unanimously.

Motion to adopt agenda: Steven Smith, Teri Smith seconded. Approved Unanimously.

President's Report: Deborah Rodgers

Deborah attended the Eastern Division and National Conference. In 2018 it will be at West Virginia University.

In March, PMTA signed a contract with Megan Tinkham to handle press, sponsorship, conference, membership, and competitions. Others will submit information to the president for the website.

At the National Gala there were two tables from PMTA to honor Foundation Fellow Jacqueline Herbein.

There is a new commissioned composer webpage on the website.

Upcoming competitions include November 4-5, 2017 at IUP and November 2-4, 2018 at Temple University.

Deborah submitted a proposal to the Board of Directors to MTNA in March that MTNA consider purchasing sexual misconduct insurance for state and local affiliates. The cost is \$2519 for both general liability and sexual misconduct. We have the same insurance carrier as the national, so we are duplicating the general liability insurance that MTNA provides in order to carry the sexual misconduct rider.

Deborah thanked the board for their service during her term.

Treasurer's Report from Jacqueline Herbein: See attached

Conference committee report: from Elaine Friedlander and Mary Lynne Bennett: Reminder: please stay on top of missing local association ads. Revenue this weekend from conference included \$70 in concert ticket sales and \$305 earned in Foundation raffle. Some expenses from conference are not yet accounted (invoices from catering, tuning, student help.)

Eric Fung was a terrific conference host.

Elaine and Mary Lynne reported good feedback from the incentive gifts and conference reimbursement gifts.

2019 Conference possibilities include Messiah, Penn State, and Bloomsburg University.

Henry Wong Doe will replace Mary Lynne Bennett, who will become President, as conference co-coordinator.

Competitions: see attached from Amanda Gunderson

A sign-up sheet for competition monitors at the 2017 competition was passed around.

Dorothy Sutton Performance Festival:

Registration for 2017 will be open from October 1-October 16. There will be a 3:00 PM deadline due to the time zone.

Students must reside in PA and teachers must be members of PMTA.

IUP is a two-building event. We may only use the chapel for the concerto festival.

Lehigh Valley voted to have their own honors recital in lieu of going to state showcase.

York has their local event after the state registration deadline.

It was observed that participation numbers are always lower when the festival is in the west.

Lebanon Valley College might be a good location for DSPF, keeping in mind that Hershey is the nearest cluster of hotels.

The Concerto festival is currently limited to one movement, and had 18 participants last year. The new language will be: One movement, or multiple movements totaling no more than 7 minutes.

Arts and Advocacy: We are moving to e-blasts to better reach membership.

Commissioned Composer: Lois Svard presented the MTNA commissioned composer contract PA addendum. It has been approved by MTNA nationals. There was some discussion about the fee we pay performers at the state level. We determined that the treasurer will track commissioned composer expenses separately from conference expenses on budget reports.

Motion: PMTA will pay \$250 per performer up to 4 performers. Steven Smith moved, Chris Guzman seconded, approved unanimously.

Nominations for commissioned composer should be made without informing the composer. Lois Svard will add a sentence to that effect to the call for proposals.

Sponsorship: The of sponsorship vs. cost of administrative costs to advertise comes to about even. The organization is not making money on it.

There was discussion of a new format, with a link to events on website, grandfathering in current sponsors, and separating e-blasts from sponsorship. Guidelines need to be revised.

Motion: Form a committee to investigate developing new sponsorship program guidelines. Steven Smith moved, Chris Guzman seconded, approved unanimously. Mary Lynne Bennett will chair. Sue Kuntz, Jackie Herbein, and Chris Guzman will serve on the committee. The committee will ask Millie Eben and the new sponsorship person for input.

Local Associations/Grants: See attached report. There were 4 events, \$850 total. All 4 events were completed. There were 10 reports from LA's for the forum, and 3 additional on the list presented at forum.

IMTF: See attached report from Sue Kuntz.

College Faculty: Chris Guzman reported a successful discussion at the first College Faculty Forum, and suggested we hold it annually at the conference. Topics at the forum included recruitment, student involvement, and the possibility of a shared calendar on the website.

Foundation: Two questions for the board to consider in the near future are: How often should foundation fellows be named? And what should PMTA's investment income be earmarked for?

Membership: See attached report from Donna Beech. Nanette Solomon reminded everyone to spread the word to local presidents to encourage people to renew.

Motion to adjourn by Lois Svard, seconded by Mary Lynne, passed unanimously.

Meeting adjourned 8:38 AM.

Respectfully submitted,

Secretary Jocelyn Swigger, with the much-appreciated note-taking assistance of Vice President Mary Lynne Bennett

President Report – Board Meeting June 9, 2016

- 1. Eastern Division Competition- *Attended the Eastern Division Competition in January at Boston U. I was a monitor for the Senior Piano Event and was able to watch. Baron Cao from PA perform. He is a student of Dea Baba. He won regional level and then was awarded 3rd place at the National level. Penna. also had 1st place winners in Sr. Performance Brass - 1st – Alan Tolbert, trumpet, student of David Bilger he was awarded 2nd place at National and Senior String Sang-O Park, cello, student of Sieun Lin. Additionally, PA had a National 2nd place Senior Composition Winner. Jason Brauer, student of Debra Perkins. Next year the Eastern Division will be held January 6 - 7, 2018 at West Virginia University in Morgantown, WV.***
- 2. Web site Editor- In March we signed a contract with Megan Tinkham who is the proprietor of Tinkham Creative Solutions. Her mother is a PMTA member (Diane Wilburger). We set up a system of communications with Megan so that only the following board positions can communicate directly with her. (President, Sponsorship, Conference, Membership and MTNA/PMTA Performance Competition) Other chairman can submit materials to the President.**
- 3. MTNA Conference – PMTA was well represented at the National Conference in Baltimore, MD. On Monday evening 13 PA members gathered to honor our Foundation Fellow, Jackie Herbein. Gala table sat 10 seats per table so PA reserved two tables.**
- 4. Commissioned Composer Webpage – There is a new Commissioned Composer webpage where you will find the name of our commissioned composers, the name of the composition, info on the premier. There is a link to an audio file where you can hear performance of the premier. There is info back to 2010.**
- 5. Future Events – This fall the Competitions Weekend will be at Indiana U of PA on November 4 -5, 2017. According to Henry Wong Doe, Gorell recital hall and all of Cogswell Hall is booked for this weekend. I have been told by Henry that these spaces will be provided free of charge.
Competitions weekend 2018 will be at Temple University. They have a nice setting where the facilities, hotel and restaurant are within walking distance. Temple has a policy where it is a requirement to employ a crew of student helpers. The cost to employ these helpers @ \$100.00 per hour would have made it prohibitive for us to hold any event there. Temple agreed to waive the facility and piano tuning fees so to make it possible for us to make use of their campus. I will visit the campus on June 26.**

- 6. Proposal for MTNA Board of Directors Meeting** – In hope of addressing the fact that in order to purchase sexual misconduct insurance for our membership, our insurance company requires PA to purchase additional general liability insurance despite that this insurance is already provided for free from MTNA. I submitted a proposal to the BOD of MTNA. I received a personal letter from Gary Ingle which basically states that at this time the insurance companies have not yet caught up with the marketplace need. (See letter) I bring this to your attention to encourage the future leadership of PMTA to continually revisit this issue in hopes that things will change in the future.

PMTA/MTNA Foundation Fund Report

June 11, 2017

At the end of the first quarter, individual contributions to the MTNA Foundation Fund from PMTA members was \$347.50. This total reflects donations from 7 members. Some of these donations were designated for our 2017 Foundation Fellow Fund for Jacqueline Herbein.

PMTA reserved 2 tables for the MTNA National Conference Gala that was held in March at the National Conference in Baltimore, Maryland. The cost was \$700.00, (\$350.00 per table). A dozen or so PMTA members and some spouses attended the Gala to cheer on our 2017 Foundation Fellow!

MTNA strongly encourages each state affiliate to honor a Foundation Fellow annually. I would like to recommend that PMTA consider naming a Foundation Fellow at least every other year.

The MTNA Foundation Fund Raffle of a \$100.00 Amazon gift card will be held at the PMTA Conference Saturday Luncheon/Business Meeting. The raffle raised \$305.00.

Edward M. Kuhn, Jr., NCTM

PMTA Foundation Chair

PMTA BOARD MEETING
Sunday, June 11, 2017
Lebanon Valley College
Report from Web Sponsorship
Susan Kuntz

In the beginning of September, emails containing web sponsorship information were sent out to all of last year's sponsors/E-blast users (approximately 8). Additionally, I sent emails to all colleges with music departments in PA (47), as well as music performing arts organizations, and music and piano dealers in the state. Many responded but were not interested in web sponsorship at the time. One organization that did respond and is now using our E-blast service is Curtis Institute of Music. We have 8 sponsors and 3 E-blast customers. Since last June, we have sent a total of 15 E-blasts. This year the income from web advertising is \$1,175. The previous year it was \$1,300. We have a new web administrator, Meg Tinkham.

A few issues have come up during the year while dealing with our customers and products. Curtis Institute had asked for our open and click through rate. With over 700 members, only a little over 200 of them are opening our E-blasts. Perhaps we could help the open rate if we sent an email to introduce each new sponsor to the membership. I'm not sure that members appreciate the benefits provided for our teachers and students from the relationships that are being established between these institutions, companies and the PMTA through our sponsorship program.

Other interesting occurrences - it appears that current sponsors and other institutions that could be using our E-blast service are advertising for free on our Facebook page. Also, I have noticed that a couple of universities are sending us E-blasts using some sort of mailing list. Then when a new sponsor, Zeo, signed on, they presented an ad that was more commercial than what was customarily on our web site. After discussion with the company, Millie and Jackie, we were able to get the company to conform to the tone presented in the other ads on our site. I also negotiated a discount for PMTA members which made their ads seem more relevant for our members. Perhaps in the future, something should be added to the sponsorship form which would address what types of ads/sponsorship would be acceptable. Millie had wondered if the sponsors should be listed on the bottom of the newsletter and whether that should be added to the benefits of purchasing the sponsorship package. The ability to advertise on our Facebook Page could also be listed as a sponsor benefit.

I am resigning from this position at this time because my enthusiasm has waned and I feel that a new person could bring new life to the job!

Respectfully submitted,
Susan Kuntz

PMTA BOARD MEETING
Sunday, June 11, 2017
Lebanon Valley College
IMTF Chair
Susan Kuntz

I attended the MTNA conference this year and went to the IMTF session with several other PMTA board members. I met the current national chairperson, Sherry Frush again at the gala and we have been in touch by email since the conference. I informed her that we are trying out a poster project at our state conference featuring topics with provision for members to offer feedback. She would like me to report back to her about this so that she can present it in her report at her board meeting in July.

I am planning to ask each local association to provide an IMT contact person to encourage communication around the state of issues concerning the IMT. This week at my LVMTA board meeting, I asked the ten people in attendance if they had seen the 5 topic questions that had been sent out in our PMTA newsletter. Most said that they had not seen the newsletter and knew nothing of these questions. I had better response from emailing local presidents directly and having them email their members. I did get a volunteer from the LVMTA to be the IMTF local contact person.

Respectfully submitted,
Susan Kuntz

LA Grants Report

June 11, 2017

- LA Grants sponsored 4 events this year for a total of \$850
All four programs were completed and reimbursed
- A reminder has been sent to all LA's regarding the 2017 -18 grants
- The website as been updated with the current deadlines
- July 1st application deadline

Respectfully submitted,

Gilya Hodos

LA Grants Chair

MTA Board Meeting
June 11, 2017
Membership

4/1/2016 - 4/30/2017	4/1/2015 - 4/30/2016 3/31/2015	4/1/2014 -
586 members (13th largest, tie) members	602 members (14 th largest)	594
2.66% decrease (21st greatest) (0.67% decrease)	1.35% increase (16 th greatest)	

Membership Category

	4/1/16 - 5/31/2017	2015-2016		2014-	
2015					
Active	424	432		446	
Senior Active	127	120		116	
Honorary	1	1		1	
Retired	0		1		1
Collegiate*	44	48		30	
Certified	74			75	

* Penn State - 8; Seton Hill - 11; West Chester - 16

Chapter Membership

	<u>May, 2017</u>	<u>2015-2016</u>	<u>2014-2015</u>	<u>2013-</u>
2014				
Main Line Local	101	107	102	96
Philadelphia Local	71	73	78	71
Capital Area Local	52	51	51	56
Northern Delaware Valley Local	44	45	43	44
Greater Pittsburgh Chapter	44	43	38	38
Northeast Local (Wilkes-Barre)	40	46	46	48
Lehigh Valley Local	37	44	44	45
Lancaster Local	37	40	41	42
Reading Local	37	35	38	44
Central Pennsylvania Local	37	33	30	33

Westmoreland Chapter	15	14	13	14
York Local	9	8	8	10
Williamsport Local	9	8	8	8
Erie Local	7	5	9	8
Indiana Local	6	9	11	9
Millenium MTA	6	8	12	13

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Primary Teaching Areas

	<u>May, 2017</u>	<u>2015-2016</u>	<u>2014-2015</u>	
Accordion	2	2	2	
Band	1	3	1	
Cello	2	1	2	
Choral	3	3	2	
Clarinet		1	1	1
Composition	3	3	3	
Early Childhood Music	1		1	2
Elem. Music	2	2	1	
Flute	10	10	8	
French horn	0	0	1	
General Music	3	3	3	
Guitar	2	3	2	
Harp	1	1	1	
Keyboard	1	1	1	
Music Education	9	9	9	
Music History	2			
Music Merchant	1	1	1	
No Teaching Area	4	3	5	
Oboe	2	2	0	
Organ	4	2	3	
Piano	487	485	481	
Piano pedagogy		2	4	7
Saxophone	4	4	5	
Suzuki Piano	3	2	3	
Trombone	1	1	1	
Tuba	0	0	1	
Unknown	3	2	2	
Violin	17	16	12	
Voice	29	31	26	
Woodwinds	1	1	1	

Rebate Recipients

Eun-joo Kwak, Northeast and Williamsport locals
 Celestine Illig, Indiana local
 Jean Kountz, Main Line local
 Roxanne Lee, Northeast local

MTNA National Membership

May 2017: 20,841

May 2016: 20,990

June 11, 2017

PMTA Conference

College Faculty

I am very happy to see Eun-Joo Kwak, who joined the faculty of Mansfield University last year, joining PMTA as a member and attending the conference this year. Based on meeting her this weekend, and the correspondence from Mansfield over the past year, including the creation of a piano competition, I can envision Ms. Kwak to be a very active member in the state.

After teaching and performing at Bucknell University earlier this year, I had the opportunity to recruit two members to MTNA: Qing Jiang (a new member), and Sezi Seskir (who will reinstate her membership). They will both join sometime this summer, they tell me.

I was pleased with the turnout and lively discussion at the College Faculty forum yesterday, and look forward to holding this session annually. We discussed issues such as recruitment and student involvement, which affect teachers in PA and around the country. We also discussed a form of advertising on the website, where schools would be able to list their special events during the year on a shared calendar. This may generate more traffic to the website, attract more paid advertisement, and may serve as a resource for teachers and students to find workshops, competitions, and other opportunities in the state.

Respectfully submitted,

Christopher Guzman

PMTA Competitions Report for June 2017
Amanda Gunderson and Jackie Herbein, co-chairs

2017 competitions will be held at Indiana University of PA on Sunday, November 5.

Many thanks to all who served at West Chester in 2016 as monitors. Special thanks to Sue Kuntz for a full day of monitoring and to Patricia Powell, our host.

2015 and 2016 were big years with lots of competitors. To facilitate planning for 2017, please consider signing up NOW to monitor for a 2 or 3 hour block on Sunday Nov. 5. Sign ups are available at this meeting with Jackie.

Thank you,

Amanda Gunderson

DSPF Report June 2017

The 2017 DSPF will take place Nov. 4 at Indiana University. Online registration will be open Oct. 1 through 3:00 PM Oct. 16. A 3:00 PM deadline was suggested so that our tech person can handle any problems that come up during working hours. No significant changes have been made to the rules. Just as a reminder, students must reside in PA for this event and teachers must be members of PMTA. College students attending a PA University would be considered residents.

Indiana is again a two building festival, so teachers need to be alert to an email directing them and students where to check in. A reminder eblast will go out this summer to all PMTA members. Millie Eben has said she will help with the computer aspect of the festival again.

Teri Smith

CERTIFICATION REPORT

RESPECTFULLY SUBMITTED BY PAUL FIERRO, NCTM

June 22, 2017

Katherine Wright has received her certification in piano in June, 2017

Lavinia Arshid of West Grove, PA is still working on completing the certification process. Her completed project were due 08/11/2016. I am seeking clarification from national about what happens under these circumstances.

Respectfully submitted,

Paul Fierro, MM, NCTM

Conference 2017 - estimates

Income

Registrations	\$6525 (included lunch/tickets before PayPal fees)
41 full (incl. 3 spouse)	
5 student	
5 Friday only	
6 Saturday only	
5 Sunday only	
Advertising	\$1425
(missing LA ads: York, Millenium, Lancaster, Erie, N. Delaware, Indiana, Reading, Williamsport)	
Onsite Registration	
Ticket Sales	\$
Raffle proceeds	\$
Jacobs donation	\$400
 Total Income	 \$8404

Expenses

Advertising	\$
PayPal fees	\$191
Equipment	\$
Facility	\$2000
Guest Artist	\$2000
Artist/Clinician	\$300
Travel	
Clinicians	\$500
Hotel	\$474
 Conference Book	 \$410
Luncheons	\$1665
Receptions	\$979
 Student help	 Incentive gifts \$150
Supplies/Misc	\$58
Piano Tuning	\$
Raffle	\$100
 Total Expense	 \$8819

Treasurer's Report
6/11/17

Balance 10/31/16 – Business Green Checking	\$17,875.66
Balance 5/31/17 – Business Green Checking	\$16,196.96
Balance 10/31/16 – Business Partners Money Market	\$8,121.05
Balance 5/31/17 – Business Partners Money Market	\$8,121.99
Balance 10/31/16 – Business Green Checking 2	\$10,949.46
Balance 5/31/17 – Business Green Checking 2	\$11,161.35
Balance 5/31/17 - PayPal Account	\$393.60
Balance 10/31/16 - TDAmeritrade Account	\$119,378.77
Balance 5/31/17 – TDAmeritrade Account	\$129,910.89
Total Assets	\$165,391.19

NOTE: most conference expenses not reflected in above balances.

Respectfully submitted,

Jacqueline Herbein

PMTA Budget 2016-2017 EXCLUDING DSPF

INCOME	Projected	YTD	Comments
Advertising/Sponsor	\$1000	\$1175	
Comm. Composer	\$750	750	
Conference	\$7700		
Donations			
Dues	\$21,000	\$16,661	
Keystone CM	\$750	\$650	
Keystone Comp	\$500	\$475	
MTNA Competitions	\$4220	\$4220	
TOTAL	\$35,920		

EXPENSES	Projected	YTD	Comments
Admin. Ass't	\$3500	\$2545	
Awards	\$100	\$112	
Board expense	\$8500	\$4854	Travel, hotel, food
Comm. Composer	\$2300		Includes \$800 of \$5000 national
COMPETITIONS:			
Keystone Chamber Music	\$800	\$732	PSU deposit
Keystone Composition	\$1400	\$1325	
PMTA/MTNA Composition	\$600	\$584	
PMTA/MTNA Performance	\$5000	\$6107	Judges/winners/hospitality lunch, facility
Conference	\$7500		
Deposits 2017-18			
Donations	\$400	\$764	Incl. state pride/raffle/Foundation/Gala tables
Grants - LA and Student Chapter?	\$925	\$850	
Insurance	\$2260	\$2519	
Legal/Professional	\$150	\$194	
Membership Incentives	\$195	\$250	
Newsletter	\$575	\$549	Layout,Printing and postage
Officer Expenses	\$200	\$139	Postage
PayPal Fees	\$325	\$336	DSPF/Conf/Sponsor
Supplies	\$200	\$139	Incl. Robly fee
Website	\$1000	\$623	
TOTAL	\$35,920		